

# ARTS FOR EL PASO

## CITIZEN SURVEY

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The City of El Paso's Arts & Culture Department (ACD) is doing some planning. Our goal is improve the level and quality of arts and cultural services to the community. We hope you will take a few minute to fill in this short survey. The results will help us plan for the future. **Thank you.**

**The Arts & Culture Department** is an agency of the municipal government. ACD distributes funds to 26 arts and cultural organizations. These funds come from a percentage of locally collected hotel-motel taxes and support a broad range of performing, visual arts and arts in education programs. Additionally, the department presents its own performing arts series, including *Music Under the Stars*, *World on a String*, *Young at Arts* and *Alfresco! Fridays*. ACD will also manage the city's new Public Art Program. The department has a staff of six and is guided by an advisory board of 20 citizen-volunteers appointed by the Mayor and City Council.

1. Please indicate which of the following programs, sponsored by ACD, you or members of your family have attended. Check as many as apply.

- ☐ Music Under the Stars
- ☐ International World on a String Guitar Series
- ☐ Alfresco! Fridays
- ☐ Discovery Dance Series
- ☐ Young at Arts Series
- ☐ Día de Los Muertos Festival
- ☐ Educational Outreach Programs
- ☐ None of the above

2. ACD financially supports a variety of arts activities and disciplines. Please indicate in which kind of arts activity you or family members have participated. Check as many as apply.

- ☐ Theater
- ☐ Dance
- ☐ Music
- ☐ Visual Arts
- ☐ Literary Arts/Poetry
- ☐ Film/Video Exhibitions
- ☐ Festivals
- ☐ Children/Youth Programs
- ☐ Programs for Seniors
- ☐ Programs for the Disabled
- ☐ Family Programs
- ☐ Other (Please specify): \_\_\_\_\_
- ☐ None of the above

3. On average, how many times per year do you participate in arts and cultural events such as attending a music or dance performance or special festival, visiting a museum or art gallery, attending a poetry reading or lecture, or taking an art class?

- ☐ 0
- ☐ 1-5
- ☐ 6-10
- ☐ 11-15
- ☐ 16 or more

4. Generally, the quality of arts and cultural programs in El Paso is:

- ☐ Excellent
- ☐ Good
- ☐ Fair
- ☐ Poor

**Please tell us how important you think it would be for the Arts & Culture Department to do the following (questions 5-12):**

5. Support “at risk” youth art programs?

*(Definition of “at risk” youth: youth who have problems in school, home and/or the juvenile justice system)*

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

6. Support social service agencies that sponsor arts programs?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

7. Support arts and cultural programs that would help the region’s economy?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

8. Support arts and cultural programs that would increase tourism?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

9. Improve Downtown El Paso's cultural environment?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

10. Provide neighborhood arts and cultural activities?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

11. Do more to promote arts and cultural events to local residents?

- ☐ Very important
- ☐ Important
- ☐ Unimportant
- ☐ Very unimportant

12. Are there other programs or initiatives you think the department should be managing?

- ☐ No
- ☐ Yes; please list:

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13. Would you like to participate in more cultural events?

- ☐ Yes
- ☐ No

14. Would you attend more cultural activities if they were in your neighborhood?

- ☐ Yes
- ☐ No

15. Do you attend events in Downtown El Paso?

- ☐ Yes
- ☐ No

16. Had you heard of the Arts & Culture Department before this survey?

- ☐ Yes
- ☐ No

**We are almost finished with the survey. We just have a few more questions that are used to group your responses with those of other people being interviewed. ALL RESPONSES WILL BE KEPT STRICTLY CONFIDENTIAL.**

17. How many children under the age of 18 currently live in your household? \_\_\_\_

18. What is your zip code? \_\_\_\_\_

19. What is your race?

- ☐ White
- ☐ African American
- ☐ Asian Pacific Islander
- ☐ Native American
- ☐ Mixed race
- ☐ Another race

20. Are you of Latino or Hispanic origin?

- ☐ Yes
- ☐ No

21. Habla español?

- ☐ Sí
- ☐ No

22. In what decade were you born? \_\_\_\_\_

23. Is your total annual household income from all sources before taxes?

- ☐ Less than \$10,000
- ☐ \$10,001 to \$30,000
- ☐ \$30,001 to \$50,000
- ☐ \$50,001 to \$75,000
- ☐ More than \$75,000

24. What is your last level of school you completed?

- ☐ Less than high school
- ☐ High school diploma or GED
- ☐ Some college or technical school
- ☐ College graduate
- ☐ Post college graduate

25. Please indicate gender:

- ☐ Male
- ☐ Female

***Thank you so much for your time. Your participation is very important and will help improve El Paso's cultural life.***